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**Civic Voice to ask “how proud are you of where you live”**

Public asked to get involved in national survey

On Saturday June 23 – in exactly 50 days - communities across the country will be asked how proud they are of where they live as part of national Civic Day.

*Civicwatch* (<http://www.civicvoice.org.uk/campaigns/civic-watch/>) is a new survey being launched by the charity Civic Voice. Civicwatch is the civic movement’s annual contribution to finding out how proud we all of our towns, villages and cities.

Civic Voice President Griff Rhys Jones said: “*Civic Voice believes everyone has the right to live somewhere they can feel proud of. We hope to build up an annual picture of how proud people are of where they live – do people in Coventry have more pride? Is Yorkshire the place with civic at its heart? This is what we want to find out*”

*Civicwatch* will be organised locally by each civic group and coordinated nationally by Civic Voice. The survey will capture the “*civic state of the nation*”.  The survey will reveal trends over time and show how “*civicness*” differs across the country. It will be a “civic snapshot” of the country on June 23rd and will be coordinated annually.

*Civicwatch* will be take place during national Civic Day ([www.civicday.org.uk](http://www.civicday.org.uk)) . Civic Day is a national celebration of civic pride. It is a day when communities across the country say "we care about where we live".

Civic Voice will publish the results from each local survey so that people across the country can see how their town has scored compared to neighbouring areas.

Individuals can take part in civicwatch by visiting [www.civicvoice.org.uk](http://www.civicvoice.org.uk)

President Griff Rhys Jones added “We *all talk about the importance of people having civic pride and having a connection with the place that live, but there has never been a nationwide assessment of this. By working with our members, we are going to be out in force across the country discovering our nation’s true civic pride”*

The next national "Civic Day" takes place on Saturday June 23rd with information available at www.civicday.org.uk

**NOTES FOR EDITORS**

1. Civic Voice works to make the places where everyone lives more attractive, enjoyable and distinctive. We speak up for civic societies and local communities across England. We promote civic pride. We are the new national charity for the civic movement and have a strong local presence. We believe everyone has the right to live somewhere they can be proud of. We know how people feel about places because we feel the same way. Since its launch in April 2010 Civic Voice has been joined by 290 civic societies with more than 75,000 members. Further information is available at [www.civicvoice.org.uk](http://www.civicvoice.org.uk) including how to join Civic Voice (£10 individuals) and contact details for local civic societies.
2. More information on Civic Voice’s Civic Day is available on our website <http://www.civicvoice.org.uk/campaigns/civic-day/>

**FOR FURTHER INFORMATION PLEASE CONTACT:**

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